

14 May 2025

 NEWCASTLE·UNDER·LYME BOROUGH COUNCIL	Newcastle under Lyme Borough Council Licensing Admin Team Castle House Barracks Road Newcastle-under-Lyme Staffordshire ST5 1BL 01782 717717 www.newcastle-staffs.gov.uk
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LICENSING ACT 2003
PREMISES LICENCE 21930
021930

PART 1 – Premises Details

Postal Address of Premises, or if None, Ordnance Survey Map Reference or Description

TINY TENNESSEE
 117 High Street, Newcastle Under Lyme, Staffordshire, ST5 1PS

Where the Licence is Time Limited the Dates

Licensable Activities Authorised by the Licence

Recorded Music - Indoors
 Supply of Alcohol - On and Off Premises

The Times the Licence Authorises the Carrying out of Licensable Activities

ACTIVITY	LOCATION	TIMES	
Recorded Music	Indoors	Monday-Sunday	07:00-23:30
Supply of Alcohol		Monday-Sunday	12:00-23:00

The Opening Hours of the Premises

Monday-Sunday	07:00-23:30
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PART 2

Name Registered Address Telephone Number and Email of Holder of Premises Licence

Mr Richard Lewis	6 Faraday Place, Penkull, Stoke-on-Trent, Staffordshire, ST4 6RF 07540531283
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Registered Number of Holder where Applicable (Charity Number, Company Number)

Name and Address of Designated Premises Supervisor Where the Premise Licence Authorises the Supply of Alcohol

Mr Richard Lewis
 6 Faraday Place, Penkull, Stoke-on-Trent, Staffordshire, ST4 6RF

**Personal Licence Number and Issuing Authority of Personal Licence Held by Designated Premises Supervisor
Where the Premises Licence Authorises the Supply of Alcohol**

340769	Stoke-on-Trent
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ANNEXES

Annex 1

Mandatory Conditions

Alcohol

1. No supply of alcohol may be made under the premises licence:

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- (a) At a time when there is no designated Premises supervisor in respect on the Premises Licence.
- (b) At a time when the Designated Premises Supervisor does not hold a personal Licence; or
- (c) At a time when the Designated Premises Supervisor does not hold a Personal Licence or his Personal Licence is suspended.

2. Every supply of alcohol under the Premises Licence must be made, or authorised by a person who holds a Personal Licence

3. (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.

(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—

(a) Games or other activities which require or encourage, or are designed to require or encourage, individuals to—

(i) Drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or.

(ii) Drink as much alcohol as possible (whether within a time limit or otherwise);

(b) Provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;

(c) Provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;

(d) Selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;

(e) Dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).

4. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.

5.(1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.

(2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

(3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—

a holographic mark, or.

(b) an ultraviolet feature..

6. The responsible person must ensure that—

(a) Where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—

(i) beer or cider: ½ pint;

(ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and.

(iii) still wine in a glass: 125 ml;

(b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and.

(c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.”.

7. All individual(s) at the premises for the purpose of carrying out a security activity must

(a) be authorised to carry out that activity by a licence granted under the Private Security Industry Act 2001; or

(b) be entitled to carry out that activity by virtue of section 4 of that Act..

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Mandatory Condition in Force From 28th May 2014

1. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
2. For the purposes of the condition set out in paragraph 1—
 - (a)“duty” is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;.
 - (b)“permitted price” is the price found by applying the formula—

$$P = D + (D \times V)$$

where—

- i. (i)P is the permitted price,
- ii. (ii)D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
- iii. (iii)V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- iv. (c)“relevant person” means, in relation to premises in respect of which there is in force a premises licence—
 - v. (i)the holder of the premises licence,
 - vi. (ii)the designated premises supervisor (if any) in respect of such a licence, or
 - vii. (iii)the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d)“relevant person” means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e)“value added tax” means value added tax charged in accordance with the Value Added Tax Act 1994.

3. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
4. (1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day (“the first day”) would be different from the permitted price on the next day (“the second day”) as a result of a change to the rate of duty or value added tax.
(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Annex 2**Conditions Consistent with the Operating Schedule****GENERAL OBJECTIVES**

1. All staff will be fully trained in the four licensing objectives and maintain a close working relationship with local authorities and the police.

PREVENTION OF CRIME AND DISORDER

1. Working with local authorities and local policing to ensure we are running a safe and legally compliant operation in line with the licensing objectives. To operate Challenge 25 system and record all incidents.

2. CCTV must be installed and cover all internal areas, including all public entry and exit points and any areas where smokers are allowed to congregate. The CCTV unit must be positioned in a secure part of the licensed premises and not within any

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<p>private area of the location. Access to the system must be allowed immediately to the Police, Trading Standards or Local Authority Officers in accordance with the Data Protection Act where it is necessary to do so for the prevention of crime and disorder, prosecution or apprehension of offenders or where disclosure is required by law.</p> <p>3. All images must be kept for a consecutive 31 day period and to be produced to the Police, Trading Standards or Local Authority Officers in relation to the investigation of crime and / or disorder issued and suspected licence breaches upon request or within 24 hours of such request where it is necessary to do so for the prevention of crime and disorder, prosecution of apprehension of offenders or where disclosure is required by law.</p> <p>4. The CCTV system must be maintained so as to be fully operational and recording continually whilst the premises are open for licensable activities and during all times when customers remain on the premises.</p> <p>5. The CCTV system clock must be set correctly and maintained (taking account of GMT and BST)</p> <p>6. There must be notices displayed throughout the premises stating that CCTV is in operation.</p> <p>7. There must be a member of staff available at all times who is trained and capable of operating the CCTV system and also downloading any footage required by the Police, Trading Standards or Local Authority Officers.</p> <p>8. Staff training must incorporate:</p> <ul style="list-style-type: none"> a) Responsible Alcohol Services, including recognising signs of drunkenness, refusal skills b) Managing and resolving conflict c) Premises Licence conditions d) Relevant obligations and offences under the Licensing Act 2003, including those associated with the sale of alcohol <p>PUBLIC SAFETY</p> <p>1. Public safety and staff safety is paramount and we will listen to and adhere to all guidance from local authorities.</p> <p>PREVENTION OF PUBLIC NUISANCE</p> <p>1. Notices must be prominently displayed at all exits requesting patrons to respect the needs of local residents and businesses and leave the area quietly</p> <p>2. All staff will be properly trained and alcohol will be served at the premises discretion and the authorities will be informed at the earliest opportunity should a breach of the peace or similar arise. CCTV will be in operation at the premise.</p> <p>PROTECTION OF CHILDREN FROM HARM</p> <p>1. Challenge 25 must be operated at the premises whereby all persons who appear to be under 25 and purchasing or attempting to purchase alcohol must be asked to provide identification to prove they are over 18 years of age</p> <p>2. The only acceptable forms of identification allowed must be a valid passport, valid photo ID driving licence or valid proof of age scheme card with the PASS approved hologram</p> <p>3. Challenge 25 signage must be displayed in a clear and prominent public place at the premises</p> <p>4. The premises will work closely alongside authorities to minimise any risks.</p>
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Annex 3

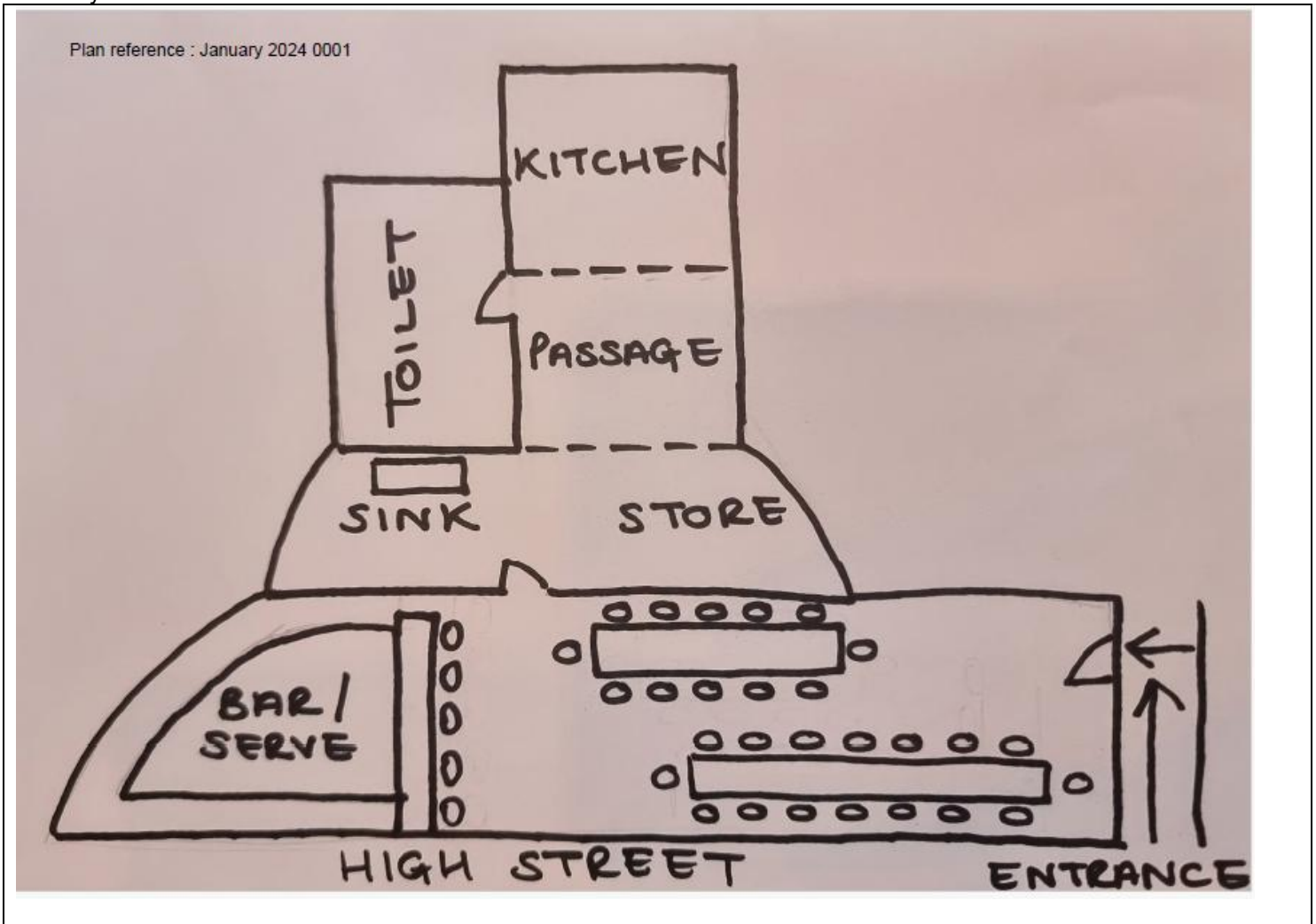
Conditions attached following a Hearing
N/A

Annex 4

Plans
Plans: Reference January 2024 0001

14 May 2025

Plan reference : January 2024 0001



N.S. Barker

Nesta Barker
Head of Regulatory Services

14 May 2025

Licensing Act 2003 PREMISES LICENCE SUMMARY	21930 021930
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07540531283

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Mr Richard Lewis

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340769 **Stoke-on-Trent**

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